

Celebrating 125 Years!



SPONSORSHIP PACKAGES

Wow!

Early Bird Special! If paid in full by August 15th, receive 10% Discount!



Semiahmoo Resort

November 4 – 6, 2010



2010 Sponsorship Packages



Platinum Sponsorship

\$5,000

Sponsor business name or logo prominently displayed in advertisements including:

- Two VIP convention registrations
- 6' x 20' trade booth space – includes two 8' table, free AV equipment, two exhibitor registrations (includes Friday night dinner)
- Four (4) additional exhibitor registrations (includes Friday night dinner)
- 4 golf registrations

- **Corporate Branding:**
 - Logo on Lanyard – **Exclusive!**
 - Logo on WAPDCA Web site including hyperlink to sponsor's Web site.
 - Logo on printed materials, including but not limited to:
 - Delegate program
 - Promotional literature
 - Trade advertising (if applicable)
 - Promotional campaigns: email and social media
 - Golf course
- Full page ad in the WA/OR PDCA Convention program prominently displayed. Sponsor to provide camera-ready artwork.
- Reserved Seats at both Friday & Saturday Night Dinners



Gold Sponsorship

\$3,000

Your business name or logo prominently displayed in advertisements including:

- Two VIP convention registrations
- 6' x 20' Trade Show booth space –includes two 8' tables, free AV equipment, two exhibitor registrations (includes Friday night dinner)
- 2 additional exhibitor registrations (includes Friday night dinner)
- 2 golf registrations
- **Corporate Branding:**
 - Logo on WAPDCA Web site including hyperlink to sponsor's Web site.
 - Logo on printed materials, including but not limited to:
 - Delegate Program
 - Promotional Literature
 - Email Campaign
 - Trade Advertising (if applicable)
- Full page ad in WA/OR PDCA Convention program book. Sponsor to provide camera-ready artwork.
- Reserved Seats at both Friday & Saturday Night Dinners

Silver Sponsorship

\$2,200

Your business name or logo prominently displayed in advertisements including:

- One VIP Convention Registration
- 6' x 10' Trade Show booth space includes one 8' table, two exhibitor registrations (includes Friday night dinner)
- 1 golf registration
- **Corporate Branding:**
 - Logo on WAPDCA Web site including hyperlink to sponsor's Web site.
 - Logo on printed materials, including but not limited to:
 - Delegate Program
 - Promotional Literature
 - Email Campaign
 - Trade Advertising (if applicable)
- One-fourth ad in WA/OR PDCA Convention program book. Sponsor to provide camera-ready artwork.
- Reserved Seats at both Friday & Saturday Night Dinners

A LA CARTE SPONSORSHIP OPTIONS

Delegate Bags

\$3,000

Details: Sponsor logo (exclusive) + WA/OR PDCA logo on one side
Premier sponsors' (logos) on other side.

Welcome Reception, Thursday Evening, Nov 4, 2010

\$2000

Details: Co-host of event + half page ad in program, signage and recognition at event.

Visual Displays Sponsorship

\$1,000/each

Details: Displays could be placed throughout the trade show, hotel and pre-function areas. Multiple displays, no exclusive. Sponsor is purchasing the right to put up a display in a designated area.

Breaks: Thursday PM, Friday and Saturday, AM & PM

\$500/each

Details: Exclusive hosting rights, signage + sponsor pay all break costs.

Delegate Bag Insert

\$100

Details: Company to provide single insert (page, poly bag, or brochure).

Washington State Council of the Painting and Decorating Contractors of America

PH: 206-243-7477. FAX: 206-246-5616. Email: lismert@wapdca.com

CONVENTION PROGRAM ADVERTISING RATES

FULL PAGE:.....\$225.00

1/2 PAGE.....\$175.00

1/4 PAGE.....\$125.00

Details: Company to provide camera-ready artwork.

Total 2010 Support:\$ _____

Your Company

Name *: _____

Company Address *: _____

City/State/Zip *: _____ Company Phone *: _____

Company Web Address *: _____ Company Fax *: _____

Contact Name: _____ Contact Phone: _____

Contact E-mail: _____ Contact Fax: _____

Payment Information

• 50% deposit is due with this application • Remaining balance is due **September 15, 2010**



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Mail payments to: WAPDCA | 870 SW 136th St. | Burien, WA 98166

Questions? Phone: 206-243-7477 | Fax: 206-246-5616

Credit Card Payment: Visa MasterCard American Express Discover Invoice

Card Number: _____ Amount: \$ _____

Name on Card: _____ Exp. Date: _____

Signature: _____

Provide the information exactly as you wish it to appear on all WAPDCA materials.