

# The Qualified Contractor



The Qualified Contractor 2010/2011 Advertising Rates

<b>Indicate Size</b> Please supply your digital art as TIF 300 dpi, GIF 300 dpi, or Adobe Acrobat PDF high resolution.	<b>Per Issue Rate</b>	<b>4 Issues (2009 Prices!) Fighting inflation!</b>
<b>Full Page</b> 7" w x 10" h Full bleed ads: add .125" to each side beyond trim size	<b>\$250.00</b>	<b>\$850</b> for 4 issues July - September , October-December 2010 & January -March, April - June 2011
<b>2/3 Page</b> 4.5" w x 10" h	<b>\$200.00</b>	<b>\$750.00</b> (Save \$50.00)
<b>½ Page</b> 7" w x 4.875" h	<b>\$150.00</b>	<b>\$650.00</b> (Save \$50.00)
<b>¼ Page</b> 3.375" h w x 4.87" h	<b>\$140.00</b>	<b>\$550.00</b> (Save \$10.00)

**YES!** I'm interested in advertising! (Please print)

Company \_\_\_\_\_

Contact \_\_\_\_\_

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Phone \_\_\_\_\_ FAX \_\_\_\_\_

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Signature \_\_\_\_\_

**Mail payments to:** WAPDCA | 870 SW 136<sup>th</sup> St. | Burien, WA 98166

**Questions? Phone:** 206-243-7477 | **Fax:** 206-246-5616

**Credit Card Payment:**  Visa  MasterCard  American Express  Invoice

**Card Number:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_ **Exp.** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Washington State Council Painting and Decorating Contractors of America · 870 SW 136<sup>th</sup> St. · Burien, WA

**Online Advantage:** All issues as of winter issue 2010-2011 of The Qualified Contractor Newsletter will be archived and available online in PDF format at [www.wapdca.com](http://www.wapdca.com). This means your ad, at no additional cost to you, will maintain an online presence long after the issue is emailed out to our membership. This means your online presence will dramatically increase the number of potential customers who see your ad now and in the months and years to come. If you want to increase your online presence even more, be sure and ask about additional advertising opportunities on the Washington State Council Painting and Decorating Contractors of America website.

We are working on our website now and improving membership benefits. Please let us know any ideas you have to better serve you.

Send AD Materials to:

Luci Ismert, Association Manager  
lismert@wapdca.com